



# “Retention is as important as access”

The UCAS End of cycle report 2017 shows us that UK 18 year old students holding BTEC qualifications has grown year on





# University of West London

## Focus on preparing students for HE

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### Where do our students come from?

Large mature cohort

Common prior qualifications

Subject specific patterns

### The Refining stage

Offering unbiased support to prepare students to make appropriate choices

Broadening students' knowledge of opportunities within courses and universities



# University of West London

## Focus on preparing students for HE

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### **Myth busting (KS2)**

Discussing careers

Breaking down barriers

### **Progressing (KS4)**

Raising attainment

Exploring course options

### **Exploring (KS3)**

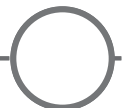
Looking at subject options

Understanding HE

### **Refining (KS5)**

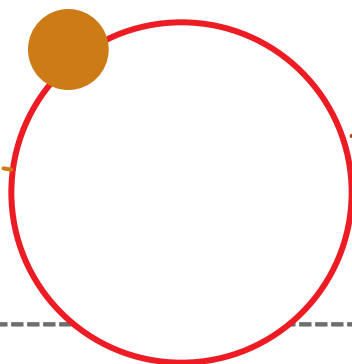
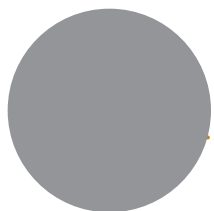
Investigating opportunities

Specialist guidance



# Engagement Team Activity

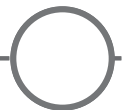
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# Summer Provisions

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- **Widening Participation Study Skills Summer School (SSSS)**
  - Organised by Outreach Team
  - WP Offer holders
  - 3 Days
  - 2015 – 39 students (Engagement Team not involved)
  - 2016 – 29 students
  - 2017 – 34 students



# Entry Qualifications

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2015	
A Level	2
All other Level 3	30
Level 4 or above	7
2016	

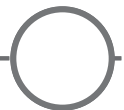




# Progression of SSSS Participants

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<b>2015</b>	<b>39</b>
Current student	29
Not a student	10
<b>2016</b>	<b>29</b>
Current student	25
Not a student	4
<b>2017</b>	<b>34</b>
Current student	30
Not a student	4



# Actions

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- **Widened summer opportunities**

- One Day workshops
- Target vulnerable populations
  - Eg. Unsuccessful applicants to SSSS / Clearing students / Deferrals / Direct Entry

- **2016 – 2017 Level 3 cohort**

- Involvement in School-wide L3 module.

- **Extended Induction**

- Introduction to HE and Study Skills to all level 3 & 4 students
- Engagement Team / Library / Careers / IT Services



# What do we do?

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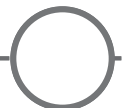
- **Academic (and personal) Drop-ins**

- Daily
- One-to-one
- No appointment needed

- **Academic Workshops**

- 3 – 5 workshops a week
- 2 Hours: 1<sup>st</sup> hour – theoretical. 2<sup>nd</sup> Hour Practical (Student led, facilitated by staff)
- No appointment needed

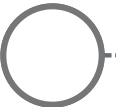
- **Peer Mentoring**



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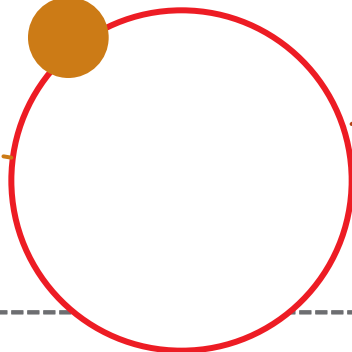
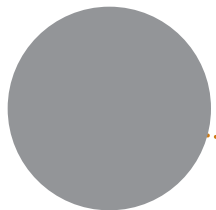
- **Outreach**

- Targeted phone calls & emails to students who are “at risk” due to low engagement.
  - Non-



# Questions?

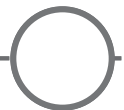
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# Current Profile of Service Users in 2017/18: BAME students

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- The Drop-in Support Service has been visited by over 500 students, with over 1200 visits, in 2017-18 to date.
- 73% of these students were BAME students, predominantly Black (46%), which is higher than the overall university percentages of 55% BAME and 29% Black.
- Academic Skills Workshops are proving popular with 406 individual attendees and 660 visits overall. 73% of this population are also BAME students and Black students in particular (49%).
- Over 50% of both Drop-in and Workshop attendees are from L3 & L4.



# Current Profile of Service Users in 2017/18: Age of Students

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## **Drop-ins:**

- 20.6% of Drop-in Support visitors are aged between 30-39 years, compared to the overall university percentage of 16.2%.
- 26.5% of visitors are 40+years, compared to overall university percentages of 13.6%.

## **Academic Skills Workshops:**

- 22% of Workshop visitors are aged between 30-39 years, compared to the overall university percentage of 16.2%.
- 36% of visitors are 40+years, compared to overall university percentages of 13.6%.

