## We're delighted you're thinking about studying at Brunel University London.

Our lecturers have put together the following information to help you prepare for your course. This will give you a snapshot of the materials and reading list you'll be using. You'll get a full breakdown of information before you enrol.

On our website you can also find out more about your modules and chat to a current student.

If you have any more questions, please get in touch.

We look forward to welcoming you to Brunel.

Sample lecture/coursework questions atondon.

## **Reading list**

- Rowan Moore (2020) The UK government's coronavirus strategy: shoddy by design?, The Guardian, 14 June
- Molly Long (2020) UN turns to graphic designers to spread information on coronavirus, Design Week, 3 April
- Henry Wong (2020) "Government needs to make people care": designers on coronavirus communications, Design Week, 25 March
- Kate Ivey-Williams, Mia Allers, Sam Dub (2020) Designing the GOV.UK coronavirus page, Design in Government, 8 June
- Wendy Lee (2020) How a Hollywood VFX business built a tool to fight COVID-19, Los Angeles Times, 3 June
- ScreenSkills, How to build a portfolio
- RocketJump Film School (2016) Introduction to Storyboarding, YouTube, 24 March
- Storyboarder (free storyboarding software)
- Lewis Gordon (2020) How viral video games model pandemics, Frieze, 13 May

## **Indicative content**

- Video Production: <u>A Manriquez & T McCluskey (2015) Video Production 101: Delivering the Message Chapter 4, Peachpit: San Francisco, CA.</u>
- Digital Photography: <u>J Dunlop (n.d.) Photography for beginners: a complete guide, Expert Photography</u>
- Creativity: Interaction Design Foundation (n.d.) Ideation
- Digital Graphic Design: SW Santoro (2014) Guide to Graphic Design Chapter 1, Pearson: Hoboken, NJ
- Motion Design: Elisa Goyeneche (2016) Why is motion design so important to user experience?, Medium, 13 January
- Creative Industries: Createch 2020 Festival Highlights
- Interactive Digital Media Development: Jun Wu (2020) Getting started with creative coding, Medium, 4 Jan

